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HAIRCUTS

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SPORTS ON TV • GUY-SMART STYLISTS
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In the K-Mart Shopping Center • (915) 584-5956

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SportClips **\$8⁹⁵** Men's Haircut
Men's Regular Haircut Price: \$14
Not valid with any other offer. May not be bartered, copied, traded or sold. Valid Only at Sunland Location.
EXPIRES 10/7/10 • CODE 9370

SportClips **\$7⁹⁵** Boys' Haircut
Boys (10 & Under) Regular Haircut Price: \$12
Not valid with any other offer. May not be bartered, copied, traded or sold. Valid Only at Sunland Location.
EXPIRES 10/7/10 • CODE 9365

El Paso Scene USER'S GUIDE

Publication Schedule & Monthly Deadlines

El Paso Scene comes out on the Wednesday following the fourth Monday of the month. The deadline for news announcements is the third Monday of the month. The deadline is Aug. 16 for the September 2010 issue, which will be distributed beginning Aug. 25. The deadline for camera-ready advertising is Aug. 18. For ads that require design work, please submit requests by Aug. 11.

Advertising information

A full media kit on El Paso Scene advertising rates, sizes and specifications is at www.epscene.com/adrates.html. You may also request a media kit by calling publisher Randy Limbird at 542-1422, or call advertising director, Albert Martinez, at 920-7244.

Subscriptions

Mail subscriptions to El Paso Scene are \$10 a year, \$18 for two years and \$25 for three years. A subscription form is provided on this page. Subscriptions are sent via 3rd class mail. Copies sent outside El Paso and Doña Ana counties may be delayed.

El Paso Scene Online

The entire content of each issue is posted on our website, www.epscene.com. The website contains a digest of events listed by week and annual calendar listings for each month's scheduled events. The website also provides a press release form and a media kit on El Paso Scene advertising.

El Paso Scene Weekly

A weekly digest of El Paso Scene events is available for free by email, and is also posted on our website. To request our **free weekly email newsletter**, go to www.epscene.com/newsletter.php

Submitting News

El Paso Scene accepts news items by mail (P.O. Box 13615, El Paso TX 79913), email (news@epscene.com) and fax (542-4292). There is no charge for news announcements. All items will be edited for brevity and style. News items should include an event name, description, time, date, place, sponsoring organization, information phone number and admission prices, if any. Please include a contact name and phone number. A "fill in the blanks" online press release form is at www.epscene.com/pressrelease.html

Circulation & distribution

El Paso Scene publishes at least 40,000 copies each month, distributed throughout El Paso and also Las Cruces, including area Village Inns, Walgreens, Sam's Clubs, EP Fitness, Sun Harvest, Furr's and many more locations.

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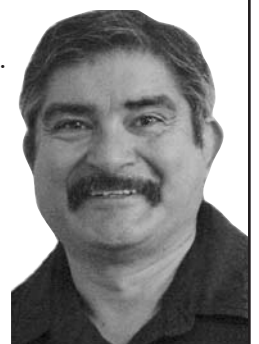
Be Seen in the Scene!

El Paso Scene is El Paso's premier advertising value. One ad brings you month-long exposure in 40,000 copies. El Paso Scene readers are the area's most active market — on the go, looking for the best entertainment, shopping and dining.

Call Advertising Director Albert Martinez today!
(915) 920-7244

Ad reservations for each issue are due by the 10th of the month

Check our advertising rates at www.epscene.com/adrates.html



SUBSCRIBE TO EL PASO SCENE

Why bother hunting down a copy of El Paso Scene when you can get it delivered by mail for only \$10 year? Send check (payable to Cristo Rey Communications) with this coupon to:

El Paso Scene, P.O. Box 13615, El Paso, Texas 79913

___ \$10 for one year ___ \$18 for two years ___ \$25 for three years

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ADDRESS: _____

CITY, STATE, ZIP _____

PHONE: _____

Subscriptions are sent by Third Class (Bulk) Mail. Delivery may be delayed.